



Bob Mason

***HELPING COMPANIES DEVELOP ENERGIZED LEADERS,
ENGAGED EMPLOYEES. AND MORE PROFITS!***

Are you looking for a speaker who engages and energizes the audience, a speaker who is easy to work with and understands how difficult it is to find a speaker who engages and energizes the audience and is easy to work with? Bob Mason is that speaker!

Bob brings over 30 years of leadership experience to the platform which means he has plenty of stories and examples for your audience. Bob's been in your shoes too. He's managed large conferences and been responsible for finding just the right speakers – he knows what keeps you up at night.

Bob Mason is a retired Air Force officer and has helped countless leaders attain greater success in government, business, and even non-profit and charity organizations. He's been where theory meets reality – and survived!

Focused programs from 30+ years of experience.

An easy experience for you, the meeting planner.

When it comes to leadership, Bob Mason is the total package. He gets the most out of people.

*Hugh Campbell
USAF (Ret)*

The quality and level of information in Bob's presentation is on a par with courses I've attended at Stanford University, Thunderbird International School of Management, Kellogg School of Business, and INSEAD in France.

*Ted Trujillo - Director
Sandoval County SBDC*

Interactive programs grab the audience and keep their interest.

Outstanding speaker. The audience is riveted throughout the presentation." He really connects with the audience from beginning to end!

*Professor Ralph Liebhaber
U.S. Air Force Institute of Technology*

Bob made the information simple, relative, and easy to understand. Great use of examples helped me really understand.

*John White, Principle
Fundamental Fitness Concepts*

www.PlanLeadExcel.com



Contact Bob at 866-453-5266 or rlm@planleadexcel.com

Speaker:

Balancing the Generations: A Leader's Guide to the Complex, Multi-Generational, 21st Century Workplace

- Why 5 generations really matter in the workplace
- How leaders can avoid generational conflict
- How to be an effective leader in today's multi-generational workplace
- A must see presentation for anyone born between 1900 and 2000
- One audience member said "Now I understand my mother!"

Bob has brought simplicity to what has previously been a complicated process.

*Karen Howard
Enchantment Land CDC*

The Art of Not Motivating: Why Leaders Should Stop Motivating and Start Enabling

- The true nature of motivation
- Why people can't really motivate each other
- How enabling motivation results in better customer service
- How to develop truly engaged workers
- Why they'll be more successful helping others reach for what motivates them

Great speech. It was one of the few that I remember.

*Karen Hemsing
ITT Technical Institute*

Leadership Lessons From the Flightline: Lessons Learned From a Career With Airplanes and Explosives

A unique presentation that provides leadership lessons from Bob's experience leading organizations responsible for aircraft and munitions maintenance.

- Improve customer service
- Learn ways to increase productivity
- Reduce employee problems
- Lead more effective teams
- Have better employees

Bob does a great job bringing leadership to the forefront for supervisors and managers.

*Dick Bruso
Heard Above The Noise*

Plan to develop leading pathways to profit with Bob Mason as your guide!

*John Meluso, CSP
Speaker*

Trainer:

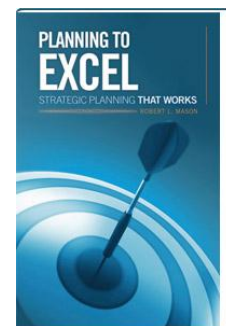
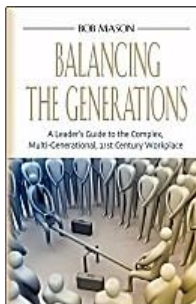
Interactive workshops and seminars tailored to your organizations needs. For example:

- How to have meetings your people might actually want to attend,
- More effective problem solving and decision making techniques,
- Finding and developing your organization's next leaders,
- Effective volunteer leadership.

I really enjoyed your speech and I want your book!

*Linda Leazar
Midland, TX*

Author:



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