

BOB MASON LEADERSHIP DEVELOPMENT

Standing on the sweltering pavement of the aircraft parking area, I watched the flurry of activity as dedicated maintenance people worked to prepare our old aircraft to fly. It was hot, measured at 130 degrees, and the wind blew a steady 50 miles per hour, constantly exfoliating us with abrasive sand. In spite of the hardships, those maintenance people kept the aircraft flying. They knew it was important as every time an aircraft flew, lives were saved.



Standing on that aircraft parking ramp I saw a perfect example of supervisors and managers leading. Although I was responsible as that organization's senior leader, it was the lower and mid-level supervisors that made the operation run smoothly. They were the reason we were successful. Through all my experience, I've seen again and again that it's leadership at the supervisor and manager level that makes the difference.

I'm a retired Air Force officer with over 30 years of leadership experience. I started my military career as a basic aircraft mechanic, but was blessed with great opportunities and of the 58,000 men and women who enlisted that year, I'm one of only 7 to achieve the rank of Lieutenant Colonel. I've had leadership experience at many levels, from front-line supervision to executive leadership and my experience includes work with business, non-profit, and charity organizations.

I became a speaker, trainer, author, and consultant because I want to help others benefit from the great leadership lessons I've learned. I help companies develop energized leaders, engaged employees, and more profits by training their supervisors and managers to lead.

I'm the author of the *Don't Worry, You Can Do This! What New Supervisors and Managers Need to Know About Leadership*, recently released on Kindle, as well as *Balancing the Generations: A Leader's Guide to the Complex, Multi-Generational, 21st Century Workplace*, and *Planning to Excel: Strategic Planning That Works*.

